

Eva Lauwers



Eva Lauwers is a highly experienced business executive, psychologist and coach.

Before becoming a coach, Eva had a fast-moving career in the pharmaceutical industry. Starting as a medical representative, she quickly moved to marketing functions of increasing levels.

In 2000, she joined Pfizer Belgium as BU Director, was promoted Marketing Director a few years later and became HR Director for the last 4 years of her tenure.

She was known as a dynamic, inspiring and performing leader.



In 2010, Eva launched herself as a coach and HR consultant.

Today, over 30 companies work with her to coach their executives towards outstanding leadership, by removing personal roadblocks or by developing specific leadership skills.

Eva holds a Master's degree in Clinical Psychology, completed by a post graduate training in Marketing and Human Resources.

She participated in several business and leadership trainings, including at Harvard University and Insead. Later in her career, she became a certified Executive Coach.

Eva's clients highly appreciate her credibility, supportive yet demanding style, and deep personal values.

By being both incisive and highly respectful, she helps them broaden their perspective and invites them to engage into expanding their leadership capabilities and impact in an authentic way.

She works comfortably across industries, for sophisticated global corporations, family businesses and young, fast-growing companies.

Eva is fluent in Dutch, French and English. She coaches in these 3 languages.

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